



FOR IMMEDIATE RELEASE
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Four-time GRAMMY Nominee Hunter Hayes to Perform His First-Ever USO Concert at Naval Station Norfolk

WHAT: USO concert featuring four-time GRAMMY nominee **Hunter Hayes**

WHEN: Thursday, September 18, 2014
5:15 p.m. – 5:30 p.m. – Media Presser
5:30 p.m. – Doors Open
7:30 p.m. – USO Concert Begins

Notes. 1) Outlets interested in interviewing Hunter Hayes should contact Naval Station Norfolk Public Affairs at (757) 322-2576 by 12:30 p.m. EST on Sept. 18. Media will meet at the Naval Tour and Information Center (9079 Hampton Blvd. Norfolk, VA 23505) at 4:30 p.m. on Sept. 18. **2)** USO photos and video available post concert at <http://bit.ly/1qRJWic>.

WHERE: Naval Station Norfolk
Parade Grounds
Gilbert Street (Bainbridge Avenue)
Norfolk, Virginia 23511

WHY: In honor of the service and sacrifice of our nation's troops and military families, country music singer/songwriter and multi-instrumentalist Hunter Hayes will perform his very first USO concert for troops and military families at Naval Station Norfolk on Thursday, Sept. 18. The concert is scheduled to take place at 7:30 p.m. on the Parade Grounds and will be open to all military ID card holders and their families.

Hayes joins fellow celebrities Kellie Pickler, Jason Derulo and Dennis Haysbert, in becoming the latest entertainer to come forward and partner with the USO's "Every Moment Counts" campaign. Earlier this month, Hayes pledged his commitment to create special moments that matter for troops at each show during his upcoming *Tattoo (Your Name) Tour*. Following his moment-filled visit to Virginia, Hayes will perform another USO show at Royal Air Force Mildenhall in the U.K. on Oct. 11.

Four-time GRAMMY nominee Hunter Hayes is a Louisiana-born, Nashville-based singer, songwriter and multi-instrumentalist who roared onto the music scene in 2011 with his platinum-selling, No. 1 self-titled debut album. With three No. 1 singles already under his belt (including the multi-platinum smash “Wanted,” “Somebody’s Heartbreak,” and “I Want Crazy”), Hayes delves into deeper material on his new album, *Storyline*. His current single, “Tattoo,” is already in the Top 30 and climbing at Country radio. Hayes continues to headline shows across the U.S. and Canada, and will launch his headlining *Tattoo (Your Name) Tour* on Oct. 30. For more information, visit www.HunterHayes.com.

QUOTES:

Attributed to Hunter Hayes:

“The *Tattoo (Your Name) Tour* is definitely going to be different than anything we’ve done before, and we’re using technology that’s never been used on a tour before. Not only will fans be part of the show, but they will really BE the show, and I’m so honored to be able to share that experience with our servicemen and women as well.”

Attributed to J.D. Crouch II, USO President

“The USO couldn’t be more thrilled to have Hunter Hayes honor and create moments that matter for our nation’s troops and their families. We know that his upcoming USO shows and support will lift the spirits of our troops and families and shine a spotlight on their strength, service and sacrifice.”

NOTE:

The “Every Moment Counts” campaign invites Americans to join the USO in honoring and creating moments that matter for our nation’s troops and their families – like this Hunter Hayes USO concert at Naval Station Norfolk. The campaign centers around the countless every day moments – from family dinners, date nights and the holidays to children’s births and bedtime stories – that our troops and their families miss and selflessly sacrifice due to their commitment and service to our country. For more information on “*Every Moment Counts*,” please visit USOMoments.org or join the conversation on Facebook or Twitter using #USOMoments.

About the USO

The USO lifts the spirits of America’s troops and their families millions of times each year at hundreds of places worldwide. We provide a touch of home through centers at airports and military bases in the U.S. and abroad, top quality entertainment and innovative programs and services. We also provide critical support to those who need us most, including forward-deployed troops, military families, wounded warriors, troops in transition and families of the fallen. The USO is a private, non-profit organization, not a government agency. Our programs and services are made possible by the American people, support of our corporate partners and the dedication of our volunteers and staff.

In addition to individual donors and corporate sponsors, the USO is supported by President’s Circle Partners: American Airlines, AT&T, BNSF Railway, Clark Construction Group, LLC, The Coca-Cola Company, Grand Canyon University, JCPenney, Jeep, Johnson & Johnson, Kroger, Northrop Grumman Corporation and TriWest Healthcare Alliance and Worldwide Strategic Partners: BAE Systems, BIC, The Boeing Company, ConAgra Foods, FedEx, Harris Teeter, Lockheed Martin, Microsoft Corporation, Procter & Gamble, TKS Telepost Kabel-Service Kaiserslautern GmbH & Co. KG and Wawa Inc. We are also supported through the United Way and Combined Federal Campaign (CFC-11381). To join us in this important mission, and to learn more about the USO, please visit uso.org.

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